

JONATHAN LOWE

GRAPHIC DESIGNER

As a multi-skilled designer with 6+ years hands-on experience, I can create attractive, modern and professional graphics. Keeping up to date with the latest trends is an important aspect of being a designer, and I am always looking for ways to improve my skills.

I am able to remain calm under pressure and maintain good working relationships with both clients and colleagues whilst managing my time and adhering to tight deadlines.

EXPERIENCE

PF Concept ltd / Graphic Designer

Jan 2019 - Jan 2021

- Creation of posters, newsletters, social media assets and banners
- Promotional product visuals • Catalogue and advert creation
- Product photography • Photo manipulation • Sales presentations

Trilanco ltd / Web & Graphic Designer

May 2018 - Sep 2018

- Internal website design, social media assets and banners creation
- Designing and using MailChimp to manage monthly newsletters
- Filming, editing and uploaded promotional videos to social media
- Product photography • Photo manipulation • Catalogue designs

Estates and Law ltd / Web & Graphic Designer

Apr 2014 - Mar 2018

- Planning, designing & building static and WordPress websites
- Logo vectorisation, brochures and adverts creation • Video editing
- Social media assets creation & management • Email / web hosting
- Customer support • Photo manipulation • UI / UX

EDUCATION

Foundation Degree / Interactive Media Development

Blackpool and the Fylde College

2012 - 2014

- Digital marketing • Graphic / website design • Adobe Creative Suite
- Video production • Digital animation • CMS design / management
- Web hosting management • Planning / time management • UI / UX

PROFICIENCY

- Logo design
- Branding
- Packaging design
- Product photography
- Print and digital media
- Social media assets
- Newsletters
- Brochures & catalogues
- HTML & CSS
- WordPress



CONTACT ME

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 jonathanlowe.co.uk

 Blackpool, UK

EXPERTISE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

MailChimp / DotDigital

Microsoft Office

Procreate

HOBBIES



SOCIAL

 [/Jonathanl5660](https://www.facebook.com/Jonathanl5660)

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